

ELIZABETH SAWYER

GET IN TOUCH

 **MOBILE**
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 **EMAIL**
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 **WEBSITE**
WWW.LIZZSAWYER.COM

SOCIAL MEDIA

 WWW.LINKEDIN.COM/IN/ELIZABETHNSAWYER

 WWW.FACEBOOK.COM/LIZZSAWYERPHOTO

 EELISAW

 WWW.VIMEO.COM/LIZZSAWYER

SKILLS

PROFESSIONAL

Communication
Advisement
Marketing
Graphic Design
Social Media

PERSONAL

Versatile
Creative
Leader
Organized
Detail-oriented

SOFTWARE

Microsoft Office
PeopleSoft
Adobe Suite
Wordpress

MailChimp
Hootsuite
OnBase
Jenzabar



EDUCATION

ROCHESTER INSTITUTE OF TECHNOLOGY

Rochester, NY
Bachelor of Fine Arts, Photographic Arts and Sciences
Immersion in Communications
3.73 GPA
2012 - 2015



EXPERIENCE

Admissions Counselor

Mount Saint Mary College
Newburgh, NY

Develop and manage relationships with prospective students and families
Review applications of incoming students within designated territory
Advise students throughout the application process
Present to families and students during Open Houses and school presentations
June 2016 - Current

Communications and Social Media Specialist

Compeer Rochester
Rochester, NY

Created strong connections with the Rochester Community, Volunteers, and Donors
Managed social media platforms and campaigns
Designed banners, emails, posters, marketing material
August 2015 - June 2016

Graphic Designer and Social Media Coordinator

Systems Management Planning, SMP
Rochester, NY

Designed banners, layouts, posters, newsletters, and invitations
Managed social media accounts
Created content for Public Relations
Wrote copy for website and media
October 2014 - October 2015

Undergraduate Admissions Student Ambassador

Rochester Institute of Technology

Gave campus tours, answered questions related to the University, set up and worked open houses, wrote for the admissions blog, and called prospective students
Process applications and student files with OnBase and PeopleSoft
Responsible for classified information
Member of the social media team, creating campaigns that highlight key aspects
May 2013 - May 2015

Photographer and Editor

Robin Fox Photography

Rochester, NY
Handle expensive equipment as a second shooter in weddings
May 2014 - May 2016



VOLUNTEER

Dreams to Reality, South Africa

Volunteer Tutor
Summer 2013

Rochester Animal Services

Volunteer Photographer and Graphic Designer
2015 - 2016

Young Entrepreneurs Academy, or YEA!

Volunteer Graphic Designer
2015 - Current



HONORS AND AWARDS

USA Today

- Featured Photograph

Alpine Art Gallery

- Salt Lake City, UT
- Painting *Bamidele*
- April 20th - May 12th 2012

The National Society of Leadership and Success

- Presidential Member

DEAN'S LIST

- Utah State & R.I.T.
- 2011 - Current

RRCDC Design Gallery

- Rochester, NY
- Video *Underground City*
- "Connections, Spaces, Places and the Urban Fabric"

2013 Edition of the Collegiate Scholar

- "Burn Marks" photograph represented in nationwide booklet

National Society of Collegiate Scholars